

# Engage | Educate | Empower

Dear Lakeview Residents,

In April 2019, the board of directors and staff members for Lakeview Neighborhood Alliance led a comprehensive strategic planning process with Leading On Opportunity for our neighborhood. The result was our 3E strategic plan: Engage, Educate, and Empower!

The two main components of our 3E Strategic Plan are: **Building Strong Families** and **Civic Awareness**. This is why we have created our Lakeview Community Resource Guide and partnered with Amplify Charlotte to provide every household in Lakeview with a “Get Civic Kit!”

The purpose behind these two resources is to help connect residents to local service providers that we have identified as partners in this work, and to help educate residents about our local (City & County) government systems, as we prepare for the upcoming election. By focusing on Building Strong Families and being Civically Aware, we can begin to serve the true needs of our neighbors while also learning how to effectively advocate for the changes we want to see in our community!

**Here is a list of everything that is included inside your Get Civic Kit:**

- Lakeview Community Resource Guide
- Amplify Charlotte Get Civic Handbook
- City Council Handout
- County Commission Handout
- City/County Trivia Handout
- 1 Jumbo Sidewalk Chalk
- 1 Pen
- 1 Spiral Notebook
- 1 Amplify Charlotte sticker
- All Residents will receive a free seat at our three-part advocacy training hosted at the community meetings in September, October and November.



Jamall Kinard Executive Director  
Lakeview Neighborhood Alliance  
“Make History Now”